

AFFILIATE PROGRAM + LAUNCH PLAYBOOK

CREATOR CREW.

Your style. Your audience. Your opportunity to earn with Swaggmoney.



BUILT TOO LOOK LIKE MONEY.

A selective affiliate program for sneaker creators, stylists, dancers, campus voices and people with a distinct point of view.

Launch status: Recruitment information is ready. Referral tracking, affiliate dashboards and automatic payouts require activation and verification before creators begin earning.

Program design: October 18, 2026 | Website: swaggmoney.com

01 / THE STARTING OFFER

TURN SWAGG INTO SALES.

Recommended starting terms. Participation begins only after written approval and activation.

01 10% starting commission

Calculate on eligible product revenue actually paid, after discounts. Exclude tax, shipping, gift cards, refunded amounts, cancellations and chargebacks.

02 30-day referral window

Planned attribution: the last eligible affiliate link clicked within 30 days. Creator-code attribution and cross-device rules must be confirmed in the tracking platform before activation.

03 Monthly payout cycle

Recommended: approve earnings after shipment plus a 30-day review period, then pay cleared balances monthly. Verify the schedule and payout method in each creator agreement.

No extra discount at launch. Preserve the customer offer shown on the website. Do not stack an affiliate discount unless Swaggmoney authorizes it.

Illustrative earnings: \$125.99 eligible sale = \$12.60 commission; \$167.99 eligible sale = \$16.80. Examples are not guaranteed income.

02 / THE CREATOR EXPERIENCE

APPLY. CREATE. GROW.

Start with 10-20 carefully selected creators. Audience fit and quality matter more than follower count.

01 Apply and get approved

Collect name, email, social links, content category, audience location, optional audience size and a short collaboration pitch. No fee or purchase required. Initial pilot: adults 18+ eligible to contract.

02 Receive the official content kit

Provide approved shoe photos, videos, captions, product names, size guidance and current purchase information. Issue personal referral links, codes and QR codes only after tracking is tested.

03 Build toward performance rewards

Review sales quality, fulfilled orders, refunds and content quality. Consider 12% and 15% tiers only when margins support them. Higher rates, samples and early access are earned invitations, not promises.

Selective gifting: Reserve sample shoes for creators with strong content or proven sales. Confirm the shoes, posting expectations, timing and usage permission in writing before shipment.

Planned dashboard: clicks, tracked orders, pending earnings, approved earnings and payouts. Do not advertise a working dashboard before it is connected.

03 / PROGRAM RULES

CLEAR TERMS. REAL TRUST.

Include these operational rules in onboarding and in the final participation agreement.

01 / HONEST PROMOTION

Clearly disclose the affiliate relationship and any gifted shoes. Use truthful descriptions; avoid invented reviews, guaranteed earnings and unapproved product claims.

02 / PROTECT ATTRIBUTION

Exclude self-purchases, fraudulent transactions, cookie stuffing and misleading coupon promotion. No brand-keyword advertising, spam or impersonation without written permission.

03 / REFUNDS AND ORDER CHANGES

Calculate commission on the final eligible amount retained. Reverse or adjust refunded, cancelled, charged-back and fraudulent orders. Define a dispute process and review deadline in the agreement.

04 / CONTENT BELONGS TO ITS CREATOR

Affiliate approval alone does not grant advertising rights. Obtain separate written permission covering channels, duration, editing and compensation before reusing creator content.

05 / RESPECT CUSTOMER INFORMATION

Use the current product and checkout details for availability, preorder timing and shipping. Never turn a campaign date into a delivery promise. Do not collect payment or sensitive tax details through the public application.

04 / THE LAUNCH PLAN

BUILD IT. PROVE IT.

A focused rollout that connects creator activity to profitable, fulfilled orders.

01 Recruitment page + application

Publish /affiliates, footer and mobile navigation links, program overview, FAQs and an email application path. State clearly that email applications must be sent by the applicant.

02 Connect and verify the engine

Choose an affiliate platform compatible with the actual storefront-to-checkout journey. Configure approval, 10% commission, attribution, refund handling and payout review. Test real orders before inviting promotion.

03 Run the first 30-day pilot

Track applications, approvals, active creators, clicks, conversion, eligible sales, fulfilled orders, commissions, sample costs, refunds and contribution profit. Expand based on profitable results.

Launch gate: Checkout works; referral attribution survives checkout; commission matches the final order; refunds reverse correctly; creator terms are accepted; payout details are verified.

Apply or ask questions: swaggmoneybillions@gmail.com

Program page: <https://swaggmoney.com/affiliates>

Prepared for Swaggmoney Billions. Operational plan; final creator terms are supplied at approval.